



ELVIS RANKIN

— RACING —

PARTNERSHIP PROPOSAL 2022 SEASON

ABOUT ELVIS

If you are looking for the 'next big name' in Motorsport then look no further. Elvis is a 14-year old from Indianapolis and has been making **HUGE** waves in SIM Racing with **Apex Racing UK**. His impressive displays have earned himself an enormous opportunity to race in the **Skip Barber Formula 4 Race Series 2022**. Don't be mistaken, although Elvis has an impressive CV in sim racing, he is an experienced on track racer too, as a matter of fact, his entire 2016 USAC .25 Midget National Title awards and race car are on display at the **Museum of American Speed in Lincoln, Nebraska**.

He attributes much of his success to his gifts of Celiac disease and Dyslexia. He also spends anytime he can when not at the race track on his racing simulator. Elvis inspires others to live their DREAM and never give up, persevere no matter what. Described by most as "uber competitive" and "wildly outgoing" it's no coincidence he has gathered amazing friends and fans all across the globe. When he doesn't have a steering wheel in his hands you can find him eating his favorite food BACON, using his masterful degree in negotiating to get out of homeschooling with his mom to play arcade or video games, satisfying his passion for thrill and adventure riding roller coasters, attacking Ninja Warrior Obstacle courses or on the golf course.

Elvis published his first award-winning #1 bestseller 'Creating Your Legacy' in March of 2021 - it is an invaluable resource for daily inspiration.

He has written a book "Happiest Kid in School - Every Child's Guide to Living a Happy Life" which he hopes with his mom's help will be released in late 2022.

In 2022 and beyond Elvis will build his race craft with Open Wheel Formula Cars - F4 & F3 cars and virtual iRacing. He will continue to WOW us all as he pursues his dream to be a professional race car driver in Formula One.



WILL YOU BE PARTNERING WITH THE NEXT BIG NAME IN MOTORSPORT?

RACE CAREER

"Team Work Makes the Dream Work"

2022

2022 Skip Barber Formula 4 - Lime Rock Park Race 2 - **P1**
2022 Skip Barber Formula 4 - Lime Rock Park Race 1 - **P3**
2022 Skip Barber Formula 4 - Lime Rock Park Qualifying 1&2 - **Pole**
2022 Skip Barber Formula iRacing Series Championship - **2nd**
2022 iRacing ROAR B4 the 24 (2nd Split) - **1st Overall**

2021

2021 iRacing Cup of Nations USA - **4th Overall**
2021 iRacing North America PAX Arena Almost Pro \$5K **CHAMPION**
2021 iRacing Watkins Glen 6 Hour - **Champion (2nd split)**
2021 Joined the 'Apex Racing Team - UK' as a Pro-Driver
2021 XtremeMotorsports99 Ricmotech World Challenge - SportsCar - Classic SportsCar - **Champion in all 3 series**

2020

2020 Lucas Oil School of Racing-Sebring: 2 Pole Positions/Feature. **Winner & P3 Finish**
2020 XtremeMotorsports99 Ricmotech GT Challenge - SportsCar - Classic SportsCar - **Champion in all 3 series**

2019

2019 Silver State Series Bandit - **Champion**
2019 Cooper Tires Scholarship Shootout - **4th Place**

2018

2018 USAC Western Midget - **Rookie of the Year**
2018 Harvest Classic Midget Feature - **Winner**
2018 INEX World Finals Road Course Bandolero Bandit - **Champion**
2018 Silver States Road Course Bandolero Bandit - **Champion**

2016

2016 Western Grands - **Champion**
2016 USAC.25 Jr. Honda National - **Champion**
2016 USAC.25 National Feature - **4 Time Champion**

2015

2015 RMQMA 2015 Jr. Champion in all 3 junior classes

SKIP BARBER FORMULA 4 RACE SERIES

THE FORMULA CAR

Positioned as the first step on the ladder to Formula 1, the Mygale FIA F4 race car features cutting edge technology straight from F1. This is the same car that F1 driver Lando Norris won the 2015 British F4 Championship in.

Crafted completely from carbon fiber, the FIA homologated monocoque is paired with a 160HP turbocharged 4 cylinder engine. Power is transmitted to the rear tires through a paddle shifted SADEV sequential 6-speed, propelling this 1,200 lbs rocket to 60 mph in under 4 seconds.

Whether you are looking for the ultimate open wheel driving experience, or preparing to dominate formula car championships across the globe, the Skip Barber Formula Car is the culmination of Skip Barber's 40+ years of building champions.

ENGINE



- 1.6L Turbocharged Ford Ecoboost
- 160 HP
- 0-60 – Under 4 Seconds

CHASSIS



- FIA Homologated Carbon Fiber Monocoque
- Double wishbones with pushrods
- Inboard dampers
- Adjustable anti-roll bars
- Goodyear Eagle Racing Tires

COCKPIT



- Sodemo Steering Wheel
- 6 Point Harness
- Head Restraint
- Anti-intrusion Side Panels
- Roll Hoop
- Fire Extinguishing System

TRANSMISSION



- SADEV 6-Speed sequential gearbox
- Steering Wheel mounted Paddle Shifters
- Pneumatic Shifter

BRAKES



- 2 Piston Ventilated Disc Brakes

AERO



- Single Element Adjustable Front Wing
- Two Element Adjustable Rear Wing

SKIP BARBER FORMULA 4 RACE SERIES

2022 SCHEDULE

Round 1 Lime Rock Park // **May 27 – 30th**

Round 2 VIRginia Int. Raceway // **June 17 – 19th**

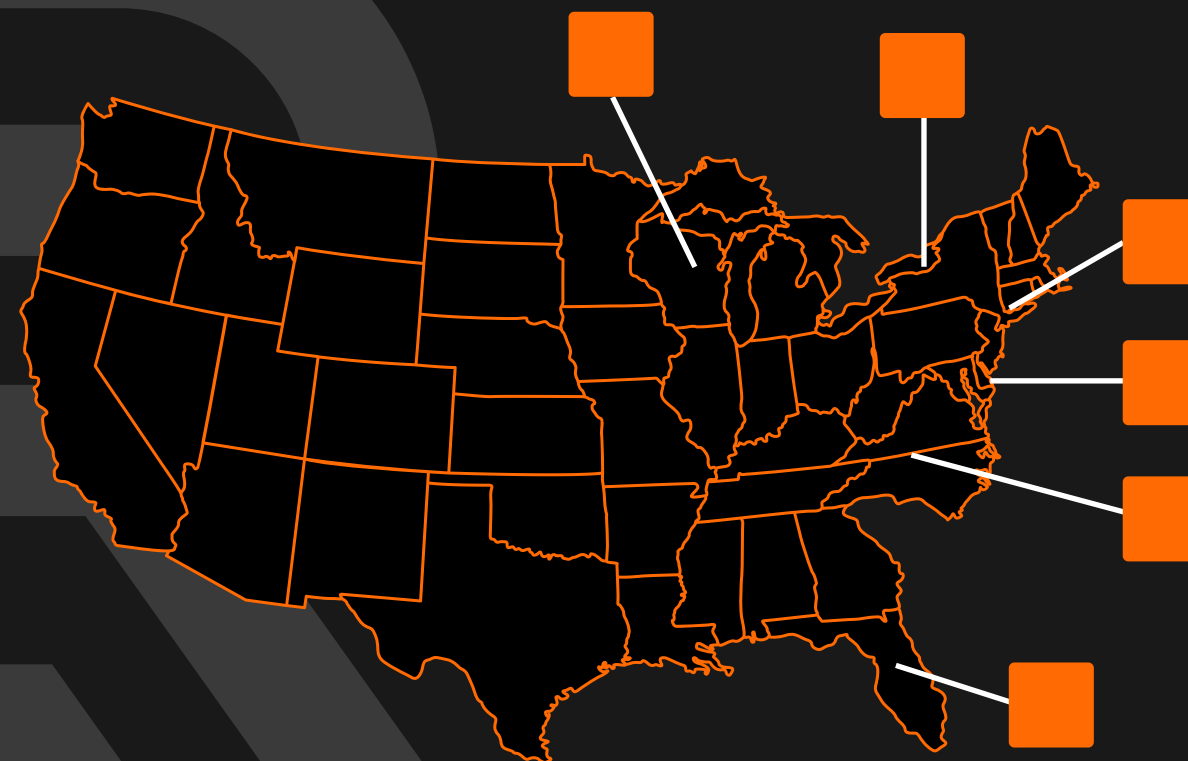
Round 3 Watkins Glen International // **July 22 – 24th**

Round 4 NJMP Thunderbolt // **August 2 – 4th**

Round 5 Road America // **August 19 – 21st**

Round 6 Sebring Int. Raceway // **Sept. 23 – 25th**

Round 7 Season Finale // **TBD**



RACE WEEKEND FORMAT

Two Practice Sessions

Race 1 Qualifying

Race 1

Race 2 Qualifying

Race 2

*Schedule subject to change depending on sanctioning event availability.



APEX RACING TEAM

Apex Racing UK is an esports racing team & company focusing on Sim Racing. Originally conceived in 2012 it's aim is to create a self-sufficient platform to run a fully funded esports racing team by specialising in multiple areas of Sim Racing.

ELVIS RANKIN - APEX RACE DRIVER

Age: 14

Nationality: USA 

APEX RACING ACADEMY COACH

Back to back triple crowns, 6 titles in the Xtrememotorsportsgg League

- Classic Sprint Series in the Mazda MX-5 (Season 17 in 2020 and Season 18 in 2021)
- Sports Car Series in the Porsche Cayman GT4 (Season 1 in 2020 and Season 2 in 2021)
- The 'GT Challenge' in the Ferrari 488 GT3 (Season 3 in 2020)
- World Challenge in the Porsche 991 GTE (Season 2 in 2021)



SKIP BARBER FORMULA 4 SERIES - ROUND 1

This past weekend, the Skip Barber Formula Race Series kicked off the 2022 season at Lime Rock Park alongside SVRA and the TransAm Series. A mix of experienced and new drivers plus changing weather conditions made for an intense weekend of great racing action!

Rainstorms rolled into the hills of Lakeville, Connecticut, for the qualifying sessions on Saturday. 2022 Skip Barber Formula iRacing Series Runner-Up, **Elvis Rankin** swept the day, **claiming pole for Race 1 and Race 2**. Joining **Rankin** on the front row for both races would be series veteran Dean Lambros. Mikkel Gade, 2022 Skip Barber Formula iRacing Series Champion, would drive his way to third for both qualifying sessions in his first time in rain conditions in the formula car.

Race day weather was perfect, allowing the drivers to experience the 1.53-mile road course in dry conditions. Experience shined through in the first race as Dean Lambros was able to pick up the first race win after working around **polesitter Rankin** early and defending last year's Skip Barber Formula Race Series Champion Johnny Guindi and Runner-Up Jeshua Alianell. Rounding out the Top 5 in Race 1 was William Lambros, who unfortunately dropped from the front pack.

The new blood of the Skip Barber Formula Race Series was able to fight back in Race 2 as **Rankin** led the field to the green flag and, after a short battle with Dean Lambros, never looked back and led the rest of the race. **At the checkered flag, Rankin had an over 8-second gap to the rest of the field.** Bobby Krug was able to fight his way from the fifth-place position to the runner-up spot after carving his way around the Lambros duo and defending a hard-charging Alianell, who started from the rear due to an off-track penalty in qualifying. After starting the race from twelfth, Alianell took the final step of the podium but only missed out on second place by 0.019.

After the first round of the **Skip Barber Formula Race Series, Rankin leads the overall points standings by 2 points** over Dean Lambros. Alianell, Krug and Guindi round out the top 5. In the Masters class, Dai leads Perlmutter by 3 points.

POS	DRIVER	TOTAL	Lime Rock R1	Lime Rock R2
01	Rankin, Elvis	65	30	35
02	Lambros, Dean	63	35	28
03	Alianell, Jeshua	62	32	30
04	Krug, Bobby	55	23	32
05	Guindi, Johnny	53	28	25

PARTENERSHIP OPPORTUNITIES

Elvis Rankin Racing are delighted to offer some interactive, engaging and exciting partnership and activation opportunities for the forthcoming Skip Barber Formula 4 Series and Apex Racing UK Sim Racing Season.

- Logo on the 2022 Formula 4 race car
- Branding on Elvis' race helmet and race suit
- Branding on Apex Racing UK apparel and SIM set up
- Logo on ALL Elvis Rankin Racing merchandise
- Mentioned across Elvis' and Sprint MG social media pages
- Race reports
- Networking and PR Opportunities
- Signed Merchandise
- Exclusive access to imagery to use across your website and social media
- Company mentioned on Elvis' website www.elvisracing.com
- Tickets to a race weekend of your choice
- SIM racing coaching
- Meet and greet corporate days
- Corporate Go-Karting events

Elvis is required to raise \$150,000 to ensure he can continue to race in last 4 races of the season. Your help to achieve this goal is hugely appreciated and we look forward to welcoming you to a race in the near future.

Elvis Rankin #1



OFFICIAL PARTNERS



NATIONAL
PEDIATRIC
CANCER
FOUNDATION
NationalPCF.org

APEX RACING
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